



BUILDING FAMILY LEADERS

Objectives

- Analyze Common Challenges in Creating Family Leadership Programs and Discuss Possible Solutions
- Draft a Project Plan to Implement a Family Leadership Program in Your Organization

WHO'S IN THE ROOM?



Our Vision

Engaged communities

where all families are empowered to support their young children's early learning and future success

Our Mission

Tandem[®] partners with families, educators, and communities to surround young children with interactive learning opportunities that build early language and literacy skills, strengthen social and emotional skills, and foster a lifelong love of learning.



Spark Joy

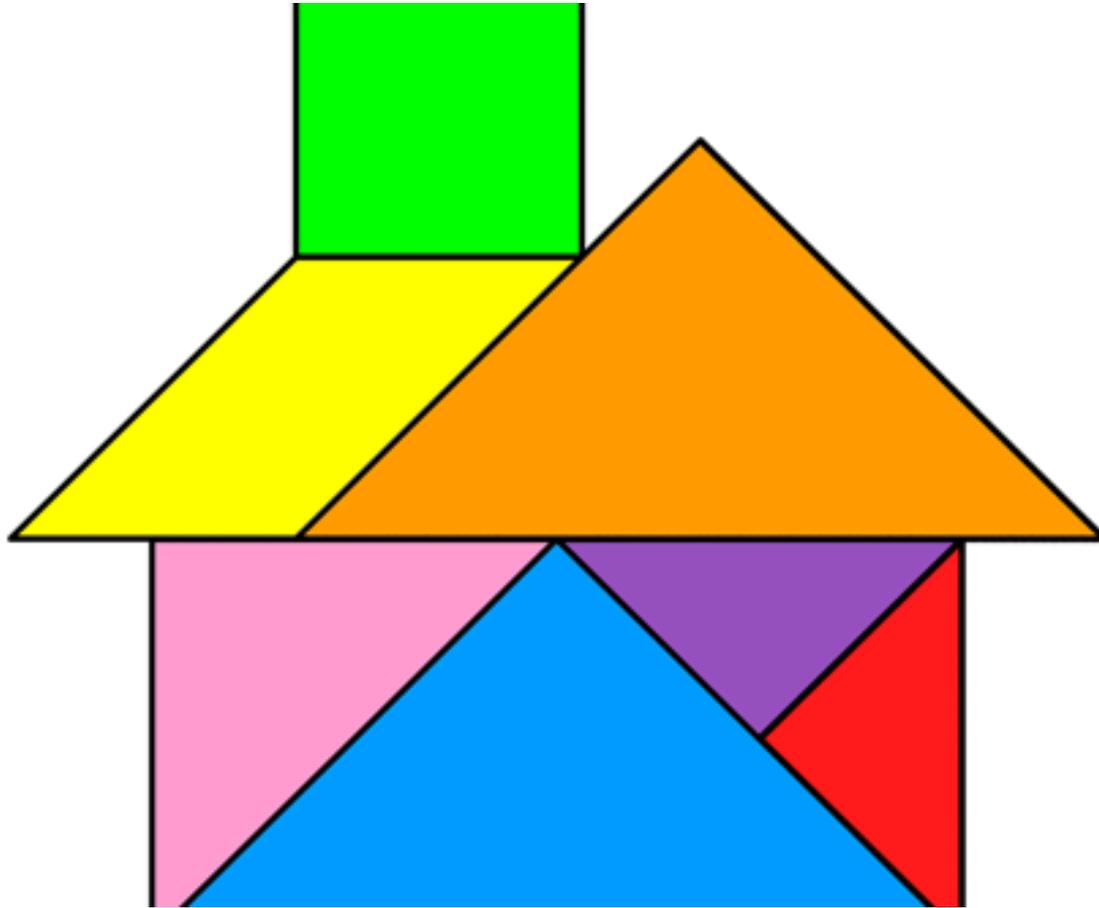
Close the Opportunity Gap



Build a house!
Use *all* your pieces
No overlapping



**Did you succeed?
How do you feel?
What could you improve on next time?
Or what was the key to your success?**



If you didn't build the house, what went wrong?

How do you feel now?



What's the point?

The **opportunity gap** is the disparity in access to quality schools and the *resources needed* for all children to be academically successful.



Spark Joy

Close the Opportunity Gap

Closing the Opportunity Gap

Together



Access

to high-quality children's books and educational materials for families to ensure their children reach school ready to succeed.



Training

for families, educators, and family support professionals in early learning topics.



Consultation

for partner organizations to embed early learning and family engagement strategies, customized trainings, and access to resources in their work.



STANDARDS OF QUALITY FOR FAMILY STRENGTHENING AND SUPPORT

THE 'NOT-SO-SECRET SAUCE'

- Family Centeredness
- Embracing Diversity
- Family Strengthening
- Community Building
- Evaluation



LITERACY CHAMPIONS HISTORY





Be a
champion of
c h a n g e

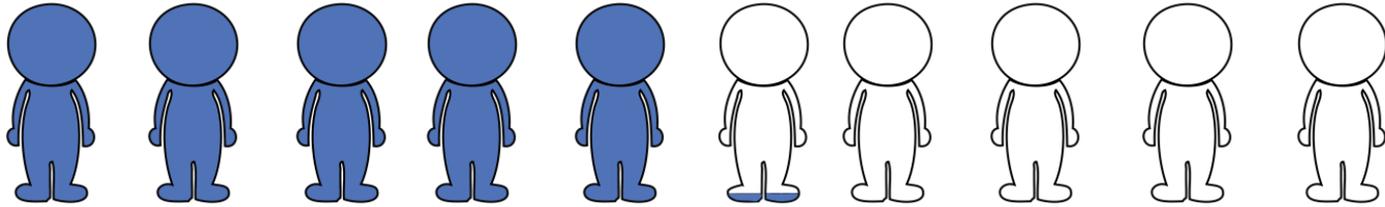
LITERACY CHAMPIONS

Training Program

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415-683-5460

THE OPPORTUNITY GAP IS REAL: BARELY HALF 3RD GRADE CHILDREN IN THE BAY AREA READ AT GRADE LEVEL



At or above 3rd grade reading level

Below 3rd grade reading level

53%

Alameda County

47%

53%

Contra Costa County

47%

54%

San Francisco County

46%

HOW DO WE CHANGE THIS?

1. Access to Preschool

51,000

kids ages 0-5 in San Francisco

18,000

qualify for subsidized child care

3,600

waitlisted

HOW DO WE CHANGE THIS?

2. Learning at home and in community



Be a champion of *change*



Complete 10 hours of free training as a

Literacy pprentice



Volunteer at three community events as a

Literacy Am assador



Design and complete a community literacy project to become a

Literacy hampion

OUR MISSION AND OBJECTIVES



You Write:

- Your Name
- Organization

Your Partner Writes:

- Organization's Mission
- Objective of Program

MISALIGNMENT: NCLB



Mission: To close the achievement gap with school accountability, flexibility, and choice.

Objective: 100% students proficient on state tests

MISALIGNMENT: NCLB



OBJECTIVE



- Does it align with your mission?
- Is it measurable?

PROJECT PLAN



- Staffing
- Language Needs
- Curriculum
- Materials
- Budget
- Partners
- Space
- Time
- Evaluation System

STAFFING & LANGUAGE NEEDS



- What are the primary language(s) of your clients?
- Who will support the program? How much capacity do they have?

CURRICULUM & MATERIALS

- Can you use existing curriculum?
 - Will you prepare binders?



BUDGET

- What are your total expected costs?
- Things to consider in the budget:
 - Incentives for participants
 - Food and childcare for meetings
 - Transportation costs
 - Materials costs

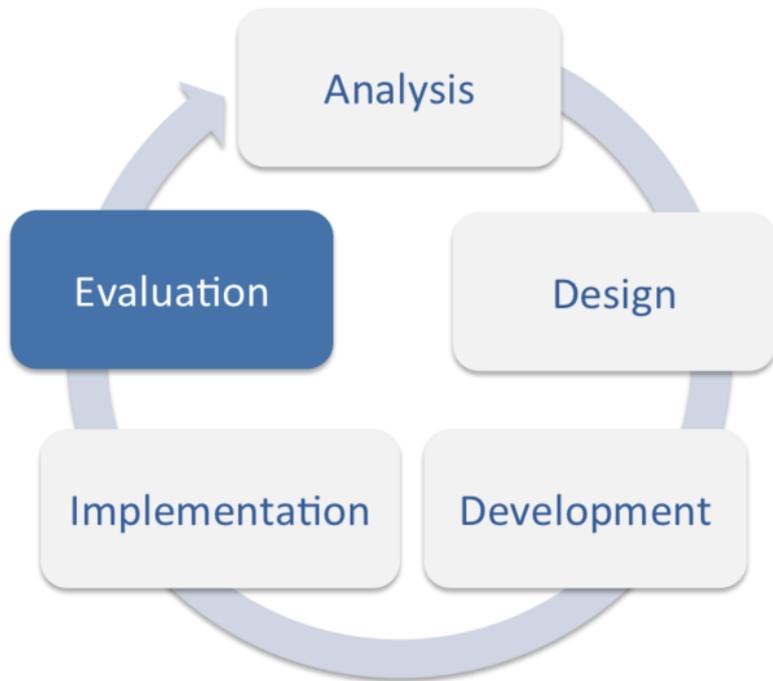


PARTNERSHIPS, SPACE, TIME FRAME



- Are there partners you can work with?
- Where will you host the trainings/meetings?
- How often will you meet?
- How long will the program run?

EVALUATION SYSTEMS



- When will you reflect on your program?
- How will you gather feedback?
- What staff member(s) will evaluate the data ?
- Who will be responsible for updates?

EVALUATE THE PROPOSAL



- Alignment with your mission & objective
- Standards of Quality

HELP US IMPROVE!

**Help us grow by completing
our survey**



ASK US ABOUT *EARLY LEARNING EVERYWHERE*

**Partner with us to spark joy
and close the opportunity
gap in your community.**





**We'd love to hear from you!
Please connect with us:**



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MY CONTACT INFORMATION



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